***Digital & Social Media Intern***

**About the Triumph**

The Greenville Triumph Soccer Club is a founding member of the United Soccer League’s League One, having joined in 2018. The club, which was runner-up in their inaugural 2019 season before winning a championship in 2020, has one of the strongest digital and social presences in the USL. The club has taken home multiple league awards for digital and social media and maintains some of the highest engagement across League One.

**About the Liberty**

The Greenville Liberty is a founding member of the United Soccer League’s W League, which began play in 2022. The club, which features elite pre-professional women’s players, won the South Atlantic Division in 2022 and advanced to the W League Semifinals.

**Position Overview**

The Digital & Social Media Intern is one of the most visible members of the communications team, assisting on all social media platforms as well as managing the club’s websites. The role, which reports to the club’s Digital & Social Media Coordinator, is responsible the for the day-to-day posting, sharing and managing of social media content, including promotions and interactions that incorporates the club’s mission and business goals. Additionally, this role is expected to help manage the Greenville Triumph and Liberty website, GTSC app and other digital executions.

The ideal candidate will have experience in and be able to perform the following functions:

* Assist in posting and managing social content for the Triumph, and Liberty as needed, and implementing the social media calendar under supervision of the Digital & Social Coordinator
* Maintains the voice and tone of the club on social media accounts while also creating and sharing content that complements the voice, tone and messaging to support and achieve marketing and business initiatives and goals.
* Implement ticketing and sponsorship requirements both on an individual match and season-long basis as needed.
* Working with the Creative Content Producer and communication team to create digital graphics & videos to support the plan and engage potential ticket purchasers.
* Cover live events across multiple platforms, creating in-the-moment content exclusive to the club’s social media and digital channels.
* Possess and maintain an in-depth knowledge of best practices and remaining at the forefront of innovation for each platform.
* Capable of effectively communicating to fans and relaying information through written material on team website.
* Promote conversation, engagement, and inclusivity across club platforms by joining in relevant conversations and aligning with cultural trends.
* Capture, edit and produce photography and video as needed to support social and digital media efforts.
* Manage and create content for the club’s website and app.
* Be a strong steward of Triumph brand, implementing Brand Guidelines externally and internally.

**Desired Skills and Qualifications**

* Must be a degree-seeking student in a related field at an accredited college or university, with eligibility for class credit or credit towards your degree.
* Possess a desire to work in the sports industry.
* Experience working in social media, web design, and news writing preferred.
* Excellent writing ability with knowledge of soccer rules and terminology.
* Well organized with the ability to adapt and work in a self-directed, rapidly changing, high-pressure environment.
* Graphic design capabilities with knowledge of Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere).
* Knowledge of online marketing channels, social media networks and SEO.
* Ability and willingness to work non-traditional hours including all match days, select events and practices.
* Basic skills in photography and videography through multiple technologies such as digital cameras, smartphones, etc.

**Organizational Goals – The Greenville Triumph Mission**

* Our goal is to use our platform of soccer to create joy and unite people throughout the Upstate as they engage with our club. We all know that sports have a way of bringing us together, and this sport uniquely embraces boys and girls, people of all cultures, all income levels and all ages. Soccer is the ultimate, diverse-rich world game, and the world game belongs in a world-class community – Greenville, South Carolina.

**If interested in this position, please email Kaley Humphrey at khumphrey@greenvilletriumph.com and attach your resume and a writing sample.**