***Creative Content Intern***

**If interested in this position, please email Chandler Jarrell at cjarrell@greenvilletriumph.com**

**About the Triumph**

The Triumph Soccer Club is a founding member of the United Soccer League’s League One, having joined in 2018. The club, which was runner-up in their inaugural 2019 season before winning a championship in 2020, has one of the strongest digital and social presences in the USL. The club has taken home multiple league awards for digital and social media and maintains some of the highest engagement across League One.

**About the Liberty**

The Greenville Liberty is a founding member of the United Soccer League’s W League, which began play in 2022. The club, which features elite pre-professional women’s players, won the South Atlantic Division in 2022 and advanced to the W League Semifinals.

**Position Overview**

The Creative Content Intern is one of the most visible members of the communications team, assisting in the creation of photo, video, print + digital graphics and content to be seen across Triumph and Liberty platforms and in the local community. The role, which reports to the club’s Creative Content Producer, will assist in the day-to-day brainstorming, production, and creation of content to help the club’s mission and business goals. This role will also work with the Digital & Social Media Coordinator and other Communications interns to plan, design and implement content across the club’s channels.

The ideal candidate will have experience in and be able to perform the following functions:

* Assist in designing and developing static and motion graphics for club social & digital properties
* Create short and long-form video productions, shooting and editing video for club social & digital properties
* Assist in developing strategic content calendars to carry consistent themes and campaigns across the season
* Work with the Creative Content Producer to highlight promotions and sponsors both on an individual match and season-long basis, including the fulfillment of digital & social deliverables from sponsor contracts for the ticketing and sponsorship departments.
* Assisting in upholding a digital marketing plan for the season, creating digital graphics & videos to support the plan and engage potential ticket purchasers.
* Cover live events including Triumph and Liberty matches, creating in-the-moment and quick-turn content exclusive to the club’s social media.
* Interview players, coaches, and front office staff for storytelling elements
* Have and maintain an in-depth knowledge of best practices and remaining at the forefront of innovation for each platform.
* Capture, edit and produce photography at team practices and matches needed to support social and digital media efforts.
* Bring creative ideas to the table and communicate them within a collaborative environment.
* Be a strong steward of Triumph and Liberty brands, implementing Brand Guidelines externally and internally.

**Desired Skills and Qualifications**

* Must be a degree-seeking student in a related field at an accredited college or university, with eligibility for class credit or credit towards your degree.
* Possess a desire to work in the sports industry.
* Strong design capabilities with skills in Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere).
* Skills in photography and videography through multiple technologies such as digital cameras, smartphones, etc.
* Knowledge of soccer rules and terminology.
* Ability and willingness to work non-traditional hours including evening and weekends as needed.
* Flexibility and ability to work in a self-directed, rapidly changing, high-pressure environment.

**Organizational Goals – The Greenville Triumph and Greenville Liberty Mission**

Our goal is to use our platform of soccer to create joy and unite people throughout the Upstate as they engage with our club. We all know that sports have a way of bringing us together, and this sport uniquely embraces boys and girls, people of all cultures, all income levels, and all ages. Soccer is the ultimate, diverse-rich world game, and the world game belongs in a world-class community – Greenville, South Carolina.